

Forging Modern States with Imperfect Tools: United Nations Technical Assistance for Public Administration in Decolonized States

Independence presents problems and responsibilities which, in the conditions of the modern world and of rapid change in your continent, are especially great. . . . In Africa, the scarcity of skills and the magnitude of the adjustments to be made create problems which no one should underestimate. To forge modern states with the imperfect tools at hand is not an easy task.¹

Contribution des Nations Unies à la formation des élites de la République du Congo pour faciliter leur préparation à jouer un rôle important dans la grande famille des peuples du monde.²

Introduction

In a speech delivered to the International Law Association at McGill University in May 1956, Secretary-General of the United Nations Dag Hammarskjöld outlined a new scheme to provide operational, executive, and administrative personnel to recently decolonized states. To Hammarskjöld, the self-determination of peoples was closely linked to the process of economic development; to the extent that the UN could provide technical assistance to support the latter, it would also advance the former. Yet economic development was difficult in countries that lacked an “independent administrative tradition.” Indeed, he argued, “this question of administration . . . constitutes the main bottleneck which must be broken in any soundly conceived policy aimed at solving the problems of self-determination and economic balance.”³ Coming from a family whose involvement in the Swedish civil service dated back to the early seventeenth century, Hammarskjöld’s experience in public administration and economic development made him especially attuned to the importance of those areas of UN activity.⁴ Moreover, possibly

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due to his own country's position as a small, neutral power, the secretary-general was sympathetic to the challenges facing the newly independent states of Asia and Africa.

This essay examines the UN's programs of technical assistance for public administration as a "technology of stateness" during the postwar period of decolonization (roughly 1945–1965). In part building upon interwar ideas of scientific management, public administration had attained the status of an independent science and discipline by the end of World War II. Beginning in 1948, UN technical assistance programs incorporated public administration as an integral part of their efforts to promote economic and social development. The essay traces the UN's efforts over the next decade and a half to apply standards and techniques of public administration in "under-developed" countries, situating these efforts in relation to other development activities of the time and their attendant conceptions of the state.

This essay expands our understanding of development practices in the postwar period. There is by now a vast literature on the history of modernization theory and development.⁵ Yet, despite scattered references in many works, no significant study has yet appeared of the relationship between development and public administration. Nor has the UN's promotion of public administration received much attention in recent scholarship on UN development thinking and practice.⁶ Official accounts notwithstanding, the UN's contributions to public administration thought and practice in the context of development remain largely unexplored.⁷ Even works that aim to explain the spread of management ideas worldwide pay little attention to the role of the UN and other international organizations.⁸

These gaps are particularly surprising given the acknowledged influence of public administration on contemporary development practices. From the 1990s onwards, the UN promoted versions of "good governance," informed by the "reinventing government" and "new public management" movements, in tandem with other intergovernmental organizations and nongovernmental organizations.⁹ To a significant extent, the focus of these efforts was to build the capacity of states to fulfil their core functions and deliver on development goals, against the backdrop of heightened fears about the possibility of "state failure."¹⁰ These ideas have contributed to a distinctive management practice in the decolonized world, involving efforts to "engineer the neo-liberal modernization of nation-states."¹¹ Moreover, as critical scholars have noted, genealogical lineages connect concepts such as decentralization, participation, and good governance in present-day development management to antecedent ideas and practices in colonial administration.¹² However, to date, critical development scholars have conducted little work to retrace the role played by international organizations in promoting public administration for development purposes during the crucial postwar period of decolonization.

This essay suggests some lines of inquiry toward connecting the colonial concept of "good government" to the "good governance" discourse of the 1990s. To do so, it examines UN technical assistance for public administration as a vector of ideas and practices that contributed significantly to the making of postcolonial states. First, drawing on the wider modernization and development literature as well as original research in the UN Archives, I show how the Public Administration Division of the UN's Technical Assistance Administration connected with a larger network of actors interested in promoting public administration reforms in decolonized states. UN technical assistance for public

administration thereby formed an important, under-appreciated part of the larger story of modernization and development during the postwar decolonization period.

Secondly, this essay analyzes the assemblage of rationalities and technologies advanced by UN technical assistance for public administration in decolonized states.¹³ According to a body of scholarship that views state formation as a cultural process, each “state” is produced and reproduced continuously through the technical routines of bureaucracies; through the “images, metaphors, and representational practices” by which a “state” may “come to be understood as a concrete, overarching, spatially encompassing reality”; and by the aggregation of manifold dealings and exchanges in multiple settings that generate a “powerful, apparently metaphysical effect.”¹⁴ Reading UN reports and archival documents in light of this scholarship, I find a complex picture in which the advice given and actions taken by UN officials suggests *both* a tendency toward centralization of state of power *and* an effort to decentralize and disarm state bureaucracies. In this respect, the essay’s findings accord with recent work that uncovers more diversity of approaches to development, including small-scale community-based efforts, than earlier scholarship on modernization suggested.¹⁵

Some of the strategies deployed by UN technical assistance to counter and constrain state bureaucratic power at this time can be seen as prefiguring later trends in development discourse and practice. As I show, it is possible to find here the articulation of emerging notions of accountability, transparency, participation, and decentralization that would later be closely associated with the turn to “good governance” in the 1990s. Another arena in which technical assistance for public administration reform has become prominent of late is in postconflict reconstruction efforts, and part 5 of this essay focuses attention on an early example of “peacebuilding” *avant la lettre*: the massive civilian peacekeeping operation launched in postindependence Congo in July 1960.¹⁶ Here, the actions taken by the UN in “emergency” circumstances provide a compressed case study of the techniques used by UN experts to construct, reform, and circumvent the postcolonial state. As background, the next part of this essay briefly sketches the rise of public administration in the twentieth century, first as a practice associated with the expansion of state bureaucracies, and secondly as a theoretical and academic discipline.

Birth of a Discipline: Public Administration in the Twentieth Century

Public Administration in Practice

Public administration in the contemporary sense is an outgrowth of the last two hundred years. Of course, large state administrations existed in various forms much earlier than this, including in the Islamic, Chinese, and Indian civilizations.¹⁷ In Europe, the first attempts to form bureaucratic states were associated with absolute monarchies in the early modern period, and with *raison d'état*, mercantilism, and the cameralist science of *Polizeiwissenschaft*.¹⁸ Important similarities remain between cameralism and present-day public administration, particularly in the widespread understanding of the latter as “driven by important public purposes, informed by social and administrative science, and organized under the leadership of a strong political executive.”¹⁹ As a regularized, relatively uniform and widespread practice, however, public administration was the product of

material, economic, and political forces associated with the globalizing transformations of the nineteenth century.²⁰

The first and perhaps most significant factor in the expansion of public administration in the modern era was the industrial revolution, which posed new problems of organization and management in private firms and government alike.²¹ As Alfred Chandler and others have shown, the growth of large-scale industrial enterprises, such as the railroads, gave rise to a series of innovations in system-building and management techniques.²² Rapid industrialization and urbanization in turn gave rise to the “social question,” associated with a large, underemployed proletariat: “Economic crisis, mass poverty, disease, pestilence, decay, crime, immorality, . . . urbanization, and unprecedented geographic mobility.”²³ A rising concern with social welfare, spurred by the continent-wide revolutions of 1848, gave further impetus to the expansion of administrative states and the introduction of legislation on a wide range of issues, including “public health, factory conditions, . . . public utilities, trade associations, and so on.”²⁴ Each of these legislative measures in turn introduced a new technology of “social” government—workmen’s compensation, factory inspections, vaccination programs, and social insurance, most notably in Bismarck’s Germany—and in turn an expansion of state bureaucracy.

A second factor in the growth of public administration, continuing into the mid-twentieth century, was the construction of systems of rule in colonial territories.²⁵ As several studies have shown, European colonial expansion supplied highly productive “laboratories” for experimentation with new practices of government, including the creation of large-scale bureaucracies and a whole range of administrative techniques such as surveying, mapping, collecting, counting, recording, and standardizing.²⁶ Once tested in overseas colonies, these governmental technologies were then repatriated and applied in metropolitan states.²⁷ The administrative structures and practices implemented under colonial rule also set in train long-term dynamics that shaped self-government after decolonization.²⁸

The first half of the twentieth century saw further expansions in state bureaucracies in connection with several additional, compounding factors. The two World Wars led to a great concentration in state authority, enlargement of the scope of central planning, and growth in government personnel and the number of state agencies.²⁹ The emergence of single party states, beginning with the Russian Revolution of 1917, gave rise to highly centralized forms of governmental bureaucracy.³⁰ In the West, many saw the apparent successes of the Soviet Five Year Plans as evidence of the need for greater state planning and social engineering.³¹ The onset of the Great Depression prompted a growing range of state interventions in the economy, welfare state agencies, and economic and social planning. The launch of the Marshall Plan in the immediate aftermath of World War II involved further extensions of government planning, combined with a promotion of American methods of business management and public administration in European states.³² As one observer put it, by the early 1950s, the “affairs of government [had] widely expanded in scope,” while “planning for progress and for the welfare of the nation [had] become part of the normal activities of government.”³³ Finally, the acceleration of decolonization in the two decades following the end of World War II was accompanied by

the more or less hasty construction of indigenous administrations to replace their colonial predecessors.³⁴

Public Administration in Theory

Each of the developments in practice surveyed above incorporated and stimulated new thinking concerning public administration. A comprehensive intellectual history of public administration would encompass the writings of dozens of thinkers, from civil servants and colonial administrators to entrepreneurs and academics.³⁵ However, two individuals stand out for their systematic reflections on the features of the burgeoning administrative agencies of the late nineteenth and early twentieth centuries. First, Max Weber's (1864–1920) ideal type of bureaucracy has supplied a hugely influential checklist of criteria for public administration, including the “continuous rule-bound conduct of official business,” “specified sphere[s] of competence,” hierarchical organization of offices, the use of written records, free selection of candidates on the basis of technical qualifications, salaried remuneration, office-holding as a vocation with a career path, and so on.³⁶ Second, Woodrow Wilson's (1856–1924) essay on “The Study of Administration” marked a sharp boundary between the “science of administration” and the political realm.³⁷ Both Weber and Wilson described a process of increasing rationalization and specialization that proved to be highly influential on later state modernizers, particularly from the 1950s onwards.³⁸

However, the dominant figure in twentieth-century public administration was the American engineer and inventor Frederick Winslow Taylor (1856–1915).³⁹ Taylor's *Principles of Scientific Management*, first published in 1911, reflected his era's obsession with efficiency.⁴⁰ Applying the methods of his profession to the factory workshop, he claimed to have conducted rigorous scientific studies of industrial behavior and devised techniques that would organize workers according to the “one best way” and incentivize more efficient production.⁴¹ To Taylor and his followers, moreover, scientific management held significance far beyond the factory floor. Although aimed especially at “engineers and . . . managers of industrial and manufacturing establishments,” scientific management claimed to offer a comprehensive art of government that was germane to broad problems of social organization. Taylor aimed “to show that the fundamental principles of scientific management are applicable to all kinds of human activities,” and hoped it would be clear to his readers “that the same principles can be applied with equal force to all social activities,” including the management of government departments.⁴² Indeed, Taylorism, as it came to be known, had far-reaching repercussions on methods of organization and management, both in manufacturers such as the Ford Motor Company and in state bureaucracies.⁴³

Taylor's ideas formed the basis of “classic” public administration as it emerged and evolved in the interwar period.⁴⁴ Reacting against the mechanistic approach of scientific management, the next major influence on public administration was a behavioral emphasis on psychology and social systems. In this camp, scholars such as Mary Parker Follett, Elton Mayo, Chester Barnard, and Herbert Simon argued from a range of perspectives in favor of a more empirical approach to studying human relations in organizations, including aspects of leadership, motivation, and worker participation.⁴⁵ The construction of the discipline of public administration involved a movement of ideas between the United States and Europe, promoted by US-based philanthropic groups aiming at the

improvement of municipal government, especially the Rockefeller foundations.⁴⁶ Key figures in the American public administration movement included Charles E. Merriam and Leonard White, both at the Rockefeller-funded University of Chicago; and associates of the University of Chicago–based Public Administration Clearing House (PACH), such as Guy Moffett, Beardsley Ruml, and Louis Brownlow.⁴⁷ In Europe, PACH cooperated closely with the International Institute of Administrative Sciences (IIAS) and the International Union of Local Authorities (IULA), both based in Brussels.⁴⁸

Following World War II, public administration both consolidated and diversified as a field of study. On one hand, the establishment of national schools and institutes of administration around the world expanded formal training in the subject significantly.⁴⁹ On the other, the academic study of public administration became highly comparative, traversing the newly independent states of the Global South.⁵⁰ Administration had, of course, been central to the colonial state, and a limited number of studies had already examined the principles, machinery, and methods of administration as they applied to “native races.”⁵¹ Nevertheless, much of colonial administration—particularly the British variant—remained a pragmatic, untheorized practice, emphasizing the personal qualities of the “man on the spot,” rather than theory or technique.⁵² In a lecture at the University of London in 1933, Lord Lugard thus lamented that the British Empire had “no regular institution for instruction in colonial administration” like those in Paris, Antwerp, and Holland, and expressed hope that a Chair of Colonial Studies might be established “in this central university of the Empire.”⁵³

A comparative approach to public administration supplied the basis for technical assistance provided by the UN and other international organizations. In part stimulated by that assistance, an applied dimension of public administration soon emerged under the rubric of “development administration.”⁵⁴ The genealogy from colonial administration to development administration (and, later, development management) can be traced partly through the shifting focus of journals. For example, the British Colonial Service’s typescript *Digest of African Local Administration* was replaced in 1948 by a professional *Journal of African Administration*, which later became the *Journal of Administration Overseas*, and eventually (from 1981), *Public Administration and Development*.⁵⁵ Generalist journals in public administration have also given attention to issues affecting development, and a number of specialist journals have emerged.⁵⁶ The basic paradigm underlying both comparative and development administration was based in modernization theory.⁵⁷ However, as discussed below, certain elements of the technical assistance for public administration provided by the UN could be traced back to colonial administration, and in some measure ran counter to the centralizing tendencies of modernization.

UN Technical Assistance for Public Administration: Institutions and Networks

The acceleration of decolonization after World War II provided the setting for programs of international technical assistance on an unprecedented scale. Such assistance had already been offered in previous decades by institutions such as the International Labor Organization, the Permanent Mandates Commission, and the technical organizations of the League of Nations.⁵⁸ It is worth highlighting especially the technical assistance provided by the ILO in connection with the establishment of mechanisms for the public administration of social insurance and social security schemes from the 1920s onwards, and

the establishment in 1927, with funding from the Filene-sponsored Twentieth Century Fund, of the International Management Institute in Geneva.⁵⁹ That assistance continued and intensified after the War in the efforts of new international organizations such as the World Bank as well as under governmental and nongovernmental initiatives in a variety of states.⁶⁰

In the United Nations, two landmark resolutions of the General Assembly in December 1948 authorized the provision of technical assistance for economic development. The first called upon the UN's Economic and Social Council (ECOSOC) and the specialized agencies to "give further and urgent consideration to the whole problem of the economic development of under-developed countries in *all* its aspects," while the second appropriated funds to enable the secretary-general to provide technical assistance to governments in connection with their economic development programs.⁶¹ These resolutions were boosted by United States President Harry Truman's inauguration speech in January 1949, which invited other countries to "pool their technological resources" in "a cooperative enterprise in which all nations work together through the [UN] and its specialized agencies wherever practicable."⁶² Within two years, the General Assembly had established an Expanded Program of Technical Assistance (EPTA), comprising the UN and seven specialized agencies; a Technical Assistance Board (TAB) to coordinate their efforts; and a Technical Assistance Administration (TAA) within the UN Secretariat, which grew to a staff of more than 100 within a year.⁶³ Parallel to—but closely allied with the EPTA—were the extensive "Point Four" technical assistance programs established by the US government.⁶⁴

The UN itself assumed primary responsibility for technical assistance in public administration.⁶⁵ In 1948, the General Assembly adopted a resolution recognizing the need for international facilities to provide "adequate administrative training for an increasing number of candidates . . . mainly from the countries in greatest need of access to the principles, procedures . . . and methods of modern administration."⁶⁶ Three years later, a Public Administration Division (PAD) was established within the TAA and given the additional functions, among others, of providing "advice and assistance to governments in the improvement of public administration and in the establishment or reform of national and regional training systems and institutions in underdeveloped areas," collecting technical information "with a view to the selection and development of effective methods for technical assistance in the field of public administration," and analyzing "problems of public administration with particular reference to underdeveloped areas."⁶⁷ In 1953, the General Assembly adopted a further resolution recognizing "the increasingly important role of governmental administration in programmes for the promotion of economic development and social welfare." Approving a "revised United Nations programme in public administration," the resolution authorized the provision of technical assistance, at the request of governments, through the advisory services of experts; fellowships and scholarships; training institutes, seminars, conferences, working groups and other means; and the provision of technical publications.⁶⁸

From as early as 1950, the program's work included all these areas of assistance. An expert mission to Bolivia that year, led by Hugh Keenleyside (who was later appointed head of the TAA), conducted a comprehensive survey of the country's needs and resources; its report recommended making the improvement of public administration a priority, and

resulted in the posting of a general consultant on public administration, based in the President's office.⁶⁹ Some 700 UN experts in public administration were assigned to over 40 countries in the 1950s. Between 1951 and 1958, the UN awarded approximately 900 fellowships, with the number increasing to almost 3,000 in the 1960s. The UN also established several regional schools and institutes in the early 1950s—including in Brazil, Turkey, Libya, and Costa Rica. By the early 1960s the program was providing assistance to 24 national institutes of public administration and had itself organized dozens of seminars, working groups, conferences, and workshops.⁷⁰

Inevitably, these activities were influenced by European traditions of colonial administration. The first head of the PAD was a former lieutenant-governor of the Netherlands East Indies, Hubertus Van Mook, who had sought to reform colonial administration by introducing a training program in public administration for both Indonesian and Dutch students; he was succeeded by S. B. Bapat of India, and then Frederick J. Tickner of the United Kingdom.⁷¹ More far-reaching was the “quick turn-around of European colonial officers in Africa and Asian into their ‘new’ positions as UN development administrators,” and as the staff of the new institutes of administration established in the 1950s and 1960s.⁷² As others have shown, it was quite common for colonial administrators to move directly into the UN, World Bank, and development NGOs after decolonization, taking with them all manner of know-how and ways of looking at the world.⁷³

What is less well appreciated is how much the public administration networks established between the World Wars shaped the work of the UN and other international organizations after 1945. PACH associates such as Donald Stone, together with Louis Brownlow, Charles Ascher, Herbert Emmerich, and others, made crucial contributions to the design and operations of postwar international organizations.⁷⁴ After serving as executive director of the Public Administration Service, the “consulting, research, and publication arm” of PACH, Stone worked with Brownlow on the reorganization of the executive branch in the Franklin Roosevelt administration, where Stone was appointed head of the Administrative Management division of the federal Bureau of Budget (BOB).⁷⁵ He then served as an advisory member of the US delegation to the San Francisco Conference on the United Nations, as a member of the UN Preparatory Commission, and as a member of the UN General Assembly's standing Committee on Administrative and Budgetary Affairs. Stone also assisted Paul Hoffman with planning the organizational structure for the Economic Cooperation Administration (ECA) to administer the Marshall Plan, and then worked in the ECA until 1954.⁷⁶

Stone's international activities reflected a pattern of efforts by members of the extended PACH network to shape the institutions of the postwar world order, frequently supported by funding from the Ford Foundation.⁷⁷ Three of Stone's associates in the BOB went on to become either Deputy or Assistant Director-General of UNESCO.⁷⁸ Charles Ascher, who had served as chief of PACH's New York office, became an advisor to UNESCO and promoted public administration activities in association with the IULA and IIAS; while another long-term PACH director, Herbert Emmerich, became a senior consultant in the UN's PAD (1957–1963), where he conducted a series of technical assistance missions to Latin American countries.⁷⁹ A former PACH trustee who had served as director of the ECA and as president of the Ford Foundation, Paul Hoffman, later became the first

Administrator, together with David Owen, of the UNDP (1966–1972). That these men saw their work in the UN and its specialized agencies as an extension of their previous endeavours to “international administration” is well captured in a 1949 letter from Donald Stone to UN Secretary-General, Trygve Lie, assessing the extent to which the new international organizations had been successful in meeting “the administrative requisites for world organization.”⁸⁰

These professional and personal networks were deeply imbricated with the UN’s public administration program. One file in the UN Archives concerning a “proposed survey of Latin American literature in the field of public administration”—to be carried out by a PACH expert on behalf of the Organization of American States with support from a Ford Foundation grant—features correspondence between UN officials (such as Emmerich, van Mook, and Tickner) and various individuals and institutions, including PACH, the Royal Institute of Public Administration in London, the Institute of Public Administration in New York, the European Productivity Agency in Paris, and the Ford Foundation.⁸¹ Elsewhere, we find correspondence from Donald Stone, writing as Director of Administration in the ECA, to David Owen, then Assistant Secretary-General at the UN, to provide advice on the establishment of a Training Center in Public Administration based on his experiences in the BOB and as Chairman of the IIAS Committee on Administrative Practices (CAS); and, a month later, writing in the latter capacity and referring to exchanges with Owen, Charles Ascher, and others.⁸²

As it had been in the interwar period, the IIAS was a key node linking UN experts in public administration to those from other intergovernmental and nongovernmental organizations. Meetings of the CAS allowed Stone (wearing his ECA hat) to interact with a wide range of contacts, including his former PACH associates, Ascher and Walter Laves (both representing UNESCO); Hugh Keenleyside (of the UN TAA); David Morse (ILO Director and another alumnus of the Roosevelt administration); Hugo de Haan (Secretary of the Berne-based International Committee on Scientific Organization and a former staff member of both the International Labour Office and the International Management Institute); Francis Wilcox (Chief of Staff of the US Senate Committee on Foreign Relations); representatives of the World Health Organization; and the Secretary General of the Paris-based *Institut Technique des Administrations Publiques*.⁸³ Another attendee at CAS meetings was the international lawyer and human rights advocate, René Cassin, who served as vice president of the institute and president *ad interim* in August 1952.⁸⁴

Among other things, the CAS carried out research on public administration at the request and with the support of the UN TAA. Between 1951 and 1954, the IIAS published twenty-four studies on aspects of administration, including reports on organization and methods, the central machinery of government, and “Some Human Aspects of Administration” (1951).⁸⁵ In 1953, the IIAS began publication of a specialist journal, *Progress in Public Administration*, which merged three years later with the *International Review of Administrative Sciences*.⁸⁶ Connections with the IULA also resulted in research into decentralization.⁸⁷ An article prepared by Stone for the *International Review of Administrative Sciences* thus described the CAS as “providing an international network of communication and exchange of information whereby key administrative officials of various countries and international organizations can exchange information and experiences on the latest and most effective administrative practices.”⁸⁸

Much of this research made its way into official UN policy and practice. Between 1951 and 1961, the UN published a series of reports and booklets setting out what it viewed as the most important principles and practices of public administration. The first of these, *Standards and Techniques of Public Administration*, was prepared by a special committee on Public Administration Problems, appointed by Keenleyside.⁸⁹ The committee was led by Hubertus van Mook and included Rowland Egger, an associate director of PACH, and Albert Lepawsky, a professor of public administration who had been a member of the Bolivian mission and, earlier, an assistant to Charles Merriam at the University of Chicago.⁹⁰ Other important publications included an *International Bibliography of Public Administration*, with many entries written by individuals mentioned above; a study of *Public Administration Aspects of Community Development Programmes*; and a *Handbook of Public Administration*.⁹¹ The next two parts of this essay analyze these and other publications, identifying the ideas and practices of public administration that were central to the UN's efforts to construct postcolonial states in this period.

Public Administration as a Technology of Postcolonial State Formation

How should we estimate the influence and effects of UN technical assistance on public administration in the world? Certainly, we cannot claim that the prescriptions set forth by UN officials were viewed as binding blueprints for action, or acted upon as such; to do so would be to deny the agency and choice exercised by innumerable actors, both national and international. The actual consequences or effects of the body of knowledge claims comprised in UN publications and working documents undoubtedly varied from case to case, and were highly contingent on many different factors. Nevertheless, as a literature of expertise that synthesized (while necessarily abstracting and simplifying) an array of complex practices and experiences, these documents comprised an important element within a larger network of knowledges, as described above, that amounted to an emerging internationalized “science of the state.” Moreover, this archive of knowledge claims exercised a qualitative influence beyond the UN's immediate network, and the timeframe of this study, as they were translated and enrolled into other networks and archives of knowledge—in the World Bank, in aid agencies, and so on. The rise of UN technical assistance for public administration may therefore be seen as partially creating, universalizing, and making transmissible a kind of distributed global knowledge whose effects continue to be felt today.⁹²

UN publications on technical assistance for public administration from this period were sensitive to the political nature of the reforms they were proposing. As one commentator put it in connection with colonial affairs: “Filtering an act of intervention . . . through an international organization may transform what would otherwise have been labeled “an imperialistic act” into an action recognized on every side as necessary and fair to all parties.”⁹³ Accordingly, UN reports often stressed the importance of “close and continuous co-operation and consultation with the host government” and “carefully maintain[ing] the “technical nature” of assistance.”⁹⁴ Yet it is hard to ignore that the contributors to UN publications on public administration were predominantly drawn from Western, liberal states, and that the techniques they promoted reflected that background.

Undergirding UN technical assistance on public administration was the ideology of

modernization, closely allied to the nascent discipline of development economics. Modernization posited a universal teleology according to which all societies were destined to progress along a path similar to Western states—involving industrialization, rationalization, urbanization, specialization, and bureaucratization—while providing a way for US policy-makers to understand and respond to a rapidly changing world.⁹⁵ As the economist Hans Singer put it later, there was a strong assumption in the West that “the same principles of planning, macroeconomic management of the economy by governments and mobilization of latent resources based on Keynesian principles, were also applicable to the problems of developing countries.”⁹⁶ Singer and other economists closely associated with the UN, such as Arthur Lewis, Raúl Prebisch, Gunnar Myrdal, and Walt Rostow—who served as a special assistant to Myrdal at the UN Economic Commission for Europe for several years—all helped to establish the theoretical foundations for modernization theory, including an emphasis on state planning, industrialization, and social welfare.⁹⁷

Official UN publications in this period reveal how far the tenets of orthodox modernization theory had suffused development thinking in the organization. A series of articles published in the *United Nations Review* in 1960, summarizing the conclusions reached in earlier UN studies, described a single path of economic progress along which all countries could be situated. Those that were “still in a more primitive phase” of economic development included “almost all of Asia, Latin America, Africa and the Middle East.” Predominantly agricultural, these countries had few industries and produced little beyond subsistence for exchange purposes. Apart from a small minority, their populations were “at present condemned to a life of unrelieved poverty and often of bitter hardship.” In addition to economic development through industrialization, these societies required a bundle of improvements in the fields of health, education, food production, social welfare, and human rights.⁹⁸

In UN development thinking, as in modernization theory generally, states performed crucial functions in establishing the necessary conditions for economic growth. A 1951 UN expert report on economic development in “under-developed” countries stipulated that “the first thing demanded of governments is that they should be efficient and honest,” and argued that poorly structured institutions constituted prime obstacles to economic progress.⁹⁹ Economic progress depended “to a large extent upon the adoption by governments of appropriate administrative and legislative action,” and central planning—at least of the indicative kind—was universally prescribed.¹⁰⁰ Apart from one-off infrastructural projects, governments could legitimately intervene in economic development through a whole series of approved means, such as by prescribing national industrial policies, establishing industrial development corporations or research institutes to advise industrialists on technical matters, and setting policies on taxation, credit, exchange control, and financial planning—all of which involved techniques of public administration.¹⁰¹

Modernization in decolonized states demanded thorough-going administrative reforms. UN reports described the “problems of under-developed countries” in public administration using the classical vocabulary of modernization, as “primarily problems of transition . . . from semi-feudal and traditional to more responsible and rational forms of administration.”¹⁰² Newly self-governing states found themselves “faced with acute

problems of social disorganization, economic depression and administrative confusion,” combined with “public inertia and lack of understanding of the need for administrative reform.¹⁰³ In countries without “a long tradition of administration,” and where “economic and social development has come with revolutionary speed and intensity,” reforms were necessary to ensure that the “general organization of the government” was adequate to “deal with modern developments.”¹⁰⁴ Moreover, such reforms necessarily extended beyond governmental structures and routines to political and social attitudes, whereby “traditionalism” and “old loyalties to family and tribe” were to be discarded in favor of a new ethos centered on the nation.¹⁰⁵

An internationally shared ideology of modernization made it possible for UN experts to identify a common set of ideas and practices in public administration. Notwithstanding the differences in national and professional backgrounds of the committee members drafting the *Standards and Techniques* report in 1951, they had little difficulty in recognizing a “common body of principle and technique . . . which has some degree of world-wide and general validity.”¹⁰⁶ Certainly, such principles and techniques needed to be adapted to particular cultural and social conditions, especially in “developing” countries.¹⁰⁷ UN reports were also carefully framed to address political and economic differences among member states, from “completely socialized” to “capitalist economies.”¹⁰⁸ More broadly, they displayed a significant level of political sophistication, seeking the real differences in constitutional arrangements in the actual “interplay of political, social and economic forces operating within—or without—the constitutional framework.”¹⁰⁹ Overall, this political realism reinforced a Wilsonian tendency to separate administration from politics, focusing on administrative reforms while deferring larger constitutional or structural changes in government to a later date.¹¹⁰ Nevertheless, the implementation of generally accepted principles of public administration, in one form or another, was the “the *sine qua non* in the implementation of programmes of national development.”¹¹¹

The model of public administration proposed by the UN broadly mirrored the values and functions of Western liberal welfare states. Effective administration depended on the application of core democratic values such as “consent of the people,” rule of law, and human rights.¹¹² These informed administrative processes that respected due process and natural justice, but equally foundational was “a policy which tends to broaden the range of personal freedom, economic and social opportunity, and political democracy.”¹¹³ Moreover, by the early 1960s, the “ends of the modern State” had been revolutionized, with evident implications for public administration: states were now expected to be “the accelerator of economic and social change,” and the provision of social services constituted the central aim of government administration.¹¹⁴ UN reports urged states to give equal attention to social and economic development; in determining administrative priorities, they suggested focusing on “one or a few subject-matter programmes” at a time, such as “a health programme, a water-power project, a welfare programme, a petroleum project.”¹¹⁵ As a result, the “substantive functions of a modern Government” produced a common pattern of administration found throughout the world, with only “minor variations.”¹¹⁶

The administrative reforms prescribed by the UN also largely reflected Weberian and Taylorian notions of rationalization and efficiency, which resonated strongly with modernization theory. A “rational and analytical approach to organization” had evolved

over the previous decades, the *Handbook* reported in 1961.¹¹⁷ The “modern methods of public administration” prescribed by this approach were characterized by legality and impartiality, speed and economy, simplicity and clarity; to these ends, it was important to ensure efficiency in movement, processing, action, filing, and storage of paper work, and to maintain “tidiness and good housekeeping” in public offices.¹¹⁸ As the process of development encountered (and itself produced) a series of technical, social, and legal problems, an efficient and responsible “national administrative machinery” was essential to ensuring that the process remained “orderly.”¹¹⁹

Furthermore, many of the reforms promoted through UN technical assistance, particularly in its earliest years, entailed the centralization of authority in the state through methods that owed much to scientific management. The *Standards and Techniques* report recommended keeping the number of departments and agencies “as low as possible in order to facilitate the executive’s control in terms of a manageable number of sub-executives reporting directly to him.”¹²⁰ Reforms could be accomplished through the appointment of a central committee, board or commission, and the integration of administrative management could be pursued through a coordinating agency, again reporting to the central executive.¹²¹ One of the main recommendations of the Bolivian mission, for example, was to establish “a non-political, technically-staffed National Council on the Public Service,” appointed by and responsible to the president and chaired by a representative of the president; the Council would introduce “a comprehensive civil service system based on merit selection and permanent tenure,” over which it would retain oversight.¹²²

The main purpose of administrative management was to establish procedural controls at “strategic points in the flow of administrative work” to enforce approved routines.¹²³ A key mechanism in this respect were central organization and methods (“O&M”) offices, which aimed at promoting uniformity and improving the quality of administration. Often established directly under the chief executive, O&M offices conducted surveys and analyses of existing procedures, produced a “systematic organization plan” for each new program, and thus ensured “rational organization.”¹²⁴ One of the techniques commonly employed by O&M offices was the production of organization charts, which reinscribed relationships of “verticality” between central government and state or local authorities, in which the former appeared “above” the latter.¹²⁵ Similarly, the creation of a “central index” was recommended as a means of “setting forth the powers, functions and organization structures of all government agencies, with a citation of the relevant laws and decrees.”¹²⁶ Such “useful device[s]” supplied convenient ways to depict the principal units of a bureaucracy, ministry, or agency, and to understand the lines of authority and responsibility between them.¹²⁷ Beyond merely representing an existing structure, however, they helped to constitute that structure and bring it into being.

Planning for economic and social development, likewise, tended to extend the “reality” of the state, from metropolis to hinterland. For planning to be effective, it required the participation of many individuals across government departments, the legislature, local and regional authorities, and nongovernmental groups.¹²⁸ Such engagement became a means of instilling both national and individual responsibility, such that “citizens and authorities learn to look ahead, to weigh alternatives, to assess priorities, in short, to plan.”¹²⁹ But these participatory processes also reinforced the sense of the state’s “thingness,”

maintaining “central responsibility” and a sense of state “encompassment.”¹³⁰ Government programs were “designed to contribute towards national unity,” while “giving local authorities a sense of participation in the formulation and execution of national development programmes” served to “strengthen the identification of communities with the national government and with people elsewhere in the country.”¹³¹ Furthermore, local programs that contributed to the national plan were led by “village level workers” and technicians, who were recruited, trained, supervised, and paid by the central government, and therefore could reliably be expected to implement the government’s policies.¹³²

UN publications prescribed a national planning process in substantial detail, including the selection of key projects, assigning priorities, time-scheduling projects, and assigning them to specific administrative agencies for execution.¹³³ The national budget comprised a key instrument in this process, enabling a financial picture of the state and “the government’s programme reduced to the common denominator of money.”¹³⁴ Going further, UN experts urged the production of annual national accounts that might incorporate the financial plans of the private sector entities, while the introduction of performance budgeting allowed financial expenditures to be linked to the accomplishment of particular tasks.¹³⁵ These efforts were not merely the application of apolitical accounting practices to the state, but operated to develop and articulate “the very notion of the state as we know it today.”¹³⁶

Moreover, effective planning depended on “expert fact-finding.”¹³⁷ A first objective was to acquire comprehensive and detailed knowledge of all dimensions of the state, its population and resources. There was a need for “reliable statistics officially prepared,” training to use them properly, and a realization of “the importance of accurate statistical surveys.”¹³⁸ Accurate information had to be gathered concerning “the size and quality of the labor force,” “the density and distribution of the population, its relative age groups, the various occupations pursued by the people, their degree of skill and remuneration,” and all aspects of their natural resources.¹³⁹ The 1951 *Standards and Techniques* report supplied a detailed “Outline for a Survey of Administrative Conditions,” including a series of questions inquiring into all aspects of a country’s political and constitutional history; geography, geology, resources, and climate; demography; economy; social structure; governmental organization; public finances; and public personnel.¹⁴⁰ The meticulous collection of data enabled governments to set priorities, plan, and take action in order to enhance the overall welfare of the country.¹⁴¹

Practices of planning, budgeting, accounting, auditing, in which the goal was to maximize efficiency and minimize inefficiency and waste, as articulated by scientific management, were therefore central to public administration.¹⁴² As James C Scott argues, however, these practices can also be understood as techniques of “legibility and simplification,” and thereby instruments of state control over territories and populations.¹⁴³ Modern government required the application of techniques of statecraft that could penetrate the most intimate realities of social processes. Likewise, the methods of financial and fiscal administration recommended by the UN—property surveys, detailed tax maps, customs administration, and more—provided means by which states could gain knowledge of its resources and assert its authority.¹⁴⁴ These methods drew on administrative techniques of cartography, collection, recording, and standardizing that had first been trialed and elaborated under conditions of colonial rule, before being applied at home.¹⁴⁵

Finally, modern state formation required the recruitment, training, and hierarchical arrangement of individuals who would comprise the central bureaucracy of government. Here again, the UN prescribed measures that hewed closely to the Weberian checklist. Public administration was to be organized as an “effective career service,” with systematic “selection on the basis of merit, reasonable assurance of tenure, an orderly classification of positions, an equitable salary plan, adequate opportunities for promotion based on meritorious service, and a proper system of retirement.”¹⁴⁶ Modern government began with “a civil service efficiently organized, adequately trained, and recruited from all levels of society.”¹⁴⁷ The construction of a career service created a “break from established and perhaps traditional practices,” and the members of that service were expected to be forward-looking with a “continuous interest in reform.”¹⁴⁸ Such an assemblage of well-disciplined governors could thereby become “one of the most effective instruments of national integration and a means of awakening an active and intelligent interest in government among the citizens.”¹⁴⁹ In this way, UN technical assistance reflected the “elitist bias” of modernization, which viewed the administrative class as a principal means for advancing a whole population.¹⁵⁰ As Milton Esman puts it:

The agents of modernization would be an enlightened minority, endowed with Western education and committed to transforming their societies along Western lines for the benefit of all. . . . through their control of government they would rationalize economic life, expand the modern centres, and gradually penetrate the traditional institutions of the rural periphery through the state bureaucracy. Public administration would be the principal instrumentality by which the modernizing elites would penetrate and absorb the traditional periphery.¹⁵¹

Not all UN prescriptions conformed to the Taylorian-Weberian model of administrative modernization, however. As early as 1951, the *Standards and Techniques* report declared that “there is seldom a One-Best-Way in public administration.”¹⁵²

Against State Power? Counter-Tendencies in UN Technical Assistance

The previous part of this essay outlined certain ways in which UN technical assistance for public administration sought to construct postcolonial states by concentrating power in central bureaucracies and extending the reach of that power across territories and populations. Side-by-side with that effort, however, were aspects of the UN’s assistance that seemed to aim at undercutting, or at least tempering and constraining, central state power. In part, these counter-tendencies arose from long-held suspicions, consistent with Taylorian thought, that public administration, even more than the “management of private enterprise,” had a propensity to be inefficient and wasteful, whether through “corruption, awkward and obsolete methods,” or nepotism.¹⁵³ Equally, however, they stemmed from concerns over “excessive proceduralism,” “legalism,” and “red tape,” which the 1961 *Handbook* described as “symptoms of bureaucracy, a term used in this document to denote the sickness and maladjustments of administration.”¹⁵⁴ These pathologies of administration, as UN experts saw them, were particularly acute in “developing” countries, which suffered “almost without exception” from “the problem of excessive centralization,” while also carrying the burden of unrealistic expectations.¹⁵⁵

UN prescriptions to counter these bureaucratic pathologies varied over time and place. As David Hirschmann demonstrates, Western academics and international agencies often saw “Third World” bureaucracies “not as the key to, but the obstacle in the way of, development.”¹⁵⁶ Hirschmann thus describes a sequence of attempts to reform and transform bureaucracies in postcolonial states—including strategies of “de-bureaucratization,” “circumvention,” “reorientation,” “decentralization,” “privatization and pressure,” and culminating in attempts in the 1990s to make bureaucracies “accountable, transparent and even responsive to the public.”¹⁵⁷ What is remarkable is that all of these strategies were already present, in one form or another, in the advice and assistance provided by UN public administration experts in the 1950s and early 1960s.

One way in which UN technical assistance sought to counter the pathology of “excessive proceduralism” was by emphasizing “human relations” approaches to public administration.¹⁵⁸ The field had been “greatly advanced by scientific research in individual and group psychology and sociology.”¹⁵⁹ As both an “art and a science,” human relations went beyond mere rules and procedures: “A high degree of wisdom and tolerance must pervade the application of rules in any system where human beings are the main concern. For people cannot be treated like cards in an index file.”¹⁶⁰ With experience, senior administrators would learn when exceptions could be made and rules relaxed to meet the needs of unusual circumstances, while maintaining “the integrity and soundness of the service as a whole.”¹⁶¹ Good administrators had the ability to foster high morale, “*esprit de corps* and team work,” which in turn resulted in greater efficiency.¹⁶² Supervisors needed to be “neither autocratic nor over-paternalistic,” “combine understanding with firmness,” and learn to “take a personal interest in . . . staff without sacrificing impartiality or discipline.”¹⁶³ Modernization thus involved the inculcation of an ethos and a shaping of individual subjectivities, not just the erection of bureaucratic systems.

Anxieties about rigid proceduralism also motivated UN experts to urge greater openness in public administration. The circulation of information within an administration had salutary effects on the formulation and execution of policies, and coordination among departments.¹⁶⁴ By “reporting to the nation” on a regular basis, an administration met its democratic “responsibility to the people and to their elected leaders.”¹⁶⁵ Good public relations could also be served through courteous and open communications with individual citizens.¹⁶⁶ We see here an early expression of a set of concerns that would return some three decades later—re-clothed in the vocabulary of “transparency,” “accountability,” and a “public service orientation”—as part of a package of public administration reforms associated with the “new public management.”¹⁶⁷

To counteract “excessive centralization,” UN technical advice increasingly emphasized practices of deconcentration, devolution, and community development.¹⁶⁸ These practices had roots in colonial techniques of participation and indirect rule, while also resonating with a widely felt communitarian impulse and “localist” endeavors that in some ways opposed mainstream modernization ideology.¹⁶⁹ Articulating a principle of subsidiarity in connection with the delegation of functions to “provincial or other autonomous or semi-autonomous authorities,” the *Standards and Techniques* report affirmed that “normally all authority which can be adequately exercised at a lower level should be delegated.”¹⁷⁰ Devolution to the local level made government programs “more responsive and better adapted to local needs,” while encouraging greater initiative in community members.¹⁷¹

Community development aimed to “encourage and make effective the will to community self-help,” evading even the reach of local governments.¹⁷² In this respect, decentralization practices in public administration prefigured the turn to “government through community,” which became a significant feature of late-twentieth century neoliberalism in both “developing” and “developed” states.¹⁷³ And, of course, devolution and decentralization could also serve equally well to extend the “colonizing, expanding bureaucratic power” of the state.¹⁷⁴

Another device for avoiding the pitfalls of state bureaucracy, closely linked to the decentralization strategy, was the use of parastatals.¹⁷⁵ By the early 1950s, it was not unusual for governmental activities to be carried out by autonomous or semi-autonomous agencies, in the form of public corporations and enterprises, in areas such as central banking, industrial and agricultural credit, commodity marketing, public utilities, port operations, and so on.¹⁷⁶ In “developing” countries, in particular, establishing such entities was a way to circumvent “the normal rigid routines and formal procedures” of public bureaucracies.¹⁷⁷ Semi-governmental and nongovernmental agencies could thus take responsibility for the delivery of social services in a way that ensured “more flexibility and responsiveness to changing needs.”¹⁷⁸ Alternatively, the necessary degree of governmental control could be achieved by granting a concession or a management contract to a private corporation or firm.¹⁷⁹ In these and other ways, the technical assistance provided by the UN included elements that would later be seen as contributing to the “hollowing out” or “retreat” of the state as an increasing number of public functions were privatized from the 1980s onwards.¹⁸⁰

Where “administrative talent” was even more lacking, UN experts often felt a need to step in and provide direct administrative assistance. Already in 1950, the Keenleyside Mission to Bolivia had recommended the appointment of “a number of experienced and competent administrative officials of unquestioned integrity drawn from a variety of countries to positions of influence and authority as integral members of the Bolivian public service,” where they would perform operational and executive functions.¹⁸¹ Other, similar appointments were made in Indonesia, Jordan, Ecuador, and elsewhere, though on a more informal basis than in Bolivia.¹⁸² In 1956, this form of assistance was institutionalized, at the suggestion of Lester Pearson and with the enthusiastic support of Hammarskjöld, as the UN Program for Operational and Executive Personnel (“OPEX”).¹⁸³ In legal terms, OPEX created a new category of “hybrid personnel”: its officers were contracted to the UN, but would only be appointed to particular posts by and at the request of a national government; they were under the sole direction of the governments that employed them; and their salaries were paid by the governments to which they were seconded, although supplemented by the UN.¹⁸⁴

To Hammarskjöld, postcolonial state-building in all its manifold dimensions required, above all, the creation of a disciplined, elite cohort of national administrators. Unlike other forms of technical assistance, OPEX was designed so that civil servants from “developed” countries could be seconded to serve for longer periods of time in an executive and operational capacity in the national administrations of “developing” countries, rather than as technical advisors for specific projects.¹⁸⁵ More importantly, these executives were conceived as the bearers of an internationalist, cosmopolitan sensibility to the governments to which they were assigned. While responsible solely to those governments, they served

“the cause of the United Nations” and had to “accept the rigorous standards of conduct and competence required of international civil servants.” They were selected, therefore, on the basis of “quality of character and social outlook” no less than on “intellectual background and professional competence.”¹⁸⁶ Although a few governments objected that OPEX would constitute a form of neocolonial intervention in the domestic affairs of UN member states, contrary to Article 2(7) of the Charter, many newly independent states in fact sought assistance under the scheme.¹⁸⁷

That scheme took on even greater significance in the circumstances facing the newly independent state of the Congo. Within days after the Congo declared independence, on June 30, 1960, a series of mutinies broke out in the Congolese army, the *Force Publique*, and reports of violence by soldiers prompted a mass flight of Belgians from the country. Before independence, Belgians had overwhelmingly dominated the higher levels of the Congo’s civil service; although the administration provided a relatively advanced level of “colonial welfarism,” the Congolese themselves had very little part in directing or managing their own affairs.¹⁸⁸ The rapid departure of so many Europeans left the new state struggling to deliver many basic governmental services and functions.¹⁸⁹

Claiming grounds for humanitarian intervention, Belgium deployed some ten thousand troops to the Congo to protect European residents and property. On July 11, the province of Katanga declared independence with the support of Belgian troops stationed there. The following day, the Congo’s new prime minister and president, Patrice Lumumba and Joseph Kasa-Vubu, cabled Hammarskjöld to make a formal request for military assistance.¹⁹⁰ The secretary-general brought the situation to the Security Council’s attention and recommended the establishment of a peacekeeping operation (ONUC, after its French title, *Opération des Nations unies au Congo*). On July 14, the Security Council authorized Hammarskjöld to provide the Congo with military assistance, and called on Belgium to withdraw its troops from the country.¹⁹¹ The first UN troops began to arrive the next day. By the end of July, ONUC’s military force had peaked at almost twenty thousand troops.¹⁹²

ONUC provided the best opportunity yet for the UN to offer a comprehensive program of technical assistance to a single country. International organizations had had very limited involvement in the Congo before July 1960, yet within a matter of weeks a wide range of UN agencies had established operations there.¹⁹³ In late September, Hammarskjöld’s special representative in the Congo reported that the UN and its specialized agencies had “put together, in a little over a month, the largest civilian team they have ever had in one country at one time.”¹⁹⁴ Under ONUC’s organizational umbrella, a corps of some two thousand experts and technicians, together with funds, training programs, and equipment, provided assistance in myriad fields of administration and government: law- and constitution-making, civil administration, civilian policing, communications, education, finance, foreign trade, medical and public health services, agriculture, food distribution, civil engineering, and civil aviation.¹⁹⁵

From the outset, UN technical assistance granted particular attention to re-establishing the central public administration of independent Congo. Robert Gardiner, a Ghanaian serving as deputy executive secretary of the Economic Commission for Africa, was “assigned to handle public administration aspects” of ONUC. In this role, he assisted the government in creating a new Cabinet post, *Ministre de la Fonction Publique*, and

establishing a public service commission to “examine the organization of existing ministries, make suggestions for the rationalization of their work and outline future personnel requirements.”¹⁹⁶ As part of that “rationalization,” Gardiner prepared high-level organigrammes for each ministry, anticipating that an “Organization and Methods team” would elaborate further organizational charts for each section and review the “lines of communication between Central Ministries and their Provincial counterparts.”¹⁹⁷

More significantly, Gardiner made plans for the “immediate maximum africanisation of each ministry and . . . programmes for the training of Congolese Civil service cadres with a view to complete africanisation of each service at the earliest possible date.”¹⁹⁸ Such “localization” was a common strategy in postcolonial administrations, but it was especially urgent in postindependence Congo.¹⁹⁹ Gardiner reasoned that the promotion of Congolese officials to fill gaps created by the departure of Belgian officials would cause “no real damage,” would help the newly established government win some support by being seen to fulfil some of its pre-election promises, and would “provide evidence that the United Nations sympathises [sic] with and supports national aspirations.”²⁰⁰ Identifying “administrative organization and the training of key personnel” as “first essentials for the proper functioning of the Congolese administration,” Gardiner made early plans for an institute of management, expressing interest in working with the *Comité International de l'Organisation Scientifique* to this end.²⁰¹ A National School of Law and Public Administration was soon established with funding mostly provided by the Ford Foundation as well as Congolese authorities, the UN, and the International Cooperation Administration of the US government.²⁰²

In carrying out these activities, ONUC officials took care to guard against the reassertion of colonial influence in the Congo, whether formal or informal, by European powers. Congolese civil servants were sensitive to the possibility that the UN might attempt to bring back ex-Belgian officials, or even that the massive influx of UN personnel was a scheme to replace those officials with other international staff.²⁰³ At the same time, ONUC officials had to be careful to coordinate with Belgian and French bilateral assistance, while avoiding the appointment of experts whose past associations with one side or another in partisan conflicts may prejudice the attitude of other Congolese toward UN-sponsored activities.²⁰⁴ The suggestion of appointing a British judge to the Congolese judiciary was thus rejected out of hand “for obvious political reasons” relating to the candidate’s previous activities during the “Mau Mau emergency” in Kenya.²⁰⁵ Nevertheless, an early assessment by Gardiner concluded that the UN would soon need to provide direct operational assistance, along the lines of OPEX.²⁰⁶

Indeed, the plan elaborated by Hammarskjöld for ONUC took the OPEX model of operational and executive support a step further, introducing a group of experts who would serve “on a level of higher administrative responsibility.” These experts would “receive a new and so far untried status” as consultants to the Chief of Civilian Operations. Unlike OPEX personnel, they were not accredited to Congolese government ministries but instead formally functioned only within the UN “orbit.” Nevertheless, they were de facto “able to serve, with senior responsibility, at the request of the Government, the various Ministries and departments.” In order to achieve the desired level of integration, each expert was appointed first as a “local representative” of the relevant specialized agency, thereby remaining in “the proper relationship to his agency and under its authority,” and then as

a member of the Consultative Group. That group included consultants that could cover a wide range of fields, including agriculture, communications, education, finance, trade, health, labor, judiciary, natural resources and industry as well as public administration.²⁰⁷

Despite never receiving formal approval, this scheme effectively placed much of the Congo under UN administration and subordinated the activities of all specialized agencies to the overall authority of the secretary-general.²⁰⁸ Overseeing the “vast pattern of activity” that he had initiated in the Congo, involving so many of the specialized agencies as well as the UN itself, Hammarskjöld sought to bring all aspects of the operation into a single, coherent command structure, ultimately reporting to him.²⁰⁹ The civilian and military heads of ONUC—both Swedes, like Hammarskjöld—reported to a political officer and personal representative of the secretary-general, and were also linked to him through separate coordinators at UN headquarters in New York.²¹⁰ Together with a few other officials in the Secretariat, these coordinators were members of an informal group of close advisers known as the “Congo Club,” which Hammarskjöld consulted on a daily basis, and which exercised considerable control over the direction of UN policy.²¹¹

Hammarskjöld’s scheme for administering the Congo was greeted with deep suspicion in certain quarters. The Soviet Mission to the UN described the proposed Consultative Group as having “wide powers” that would “not be subordinate to the Government of the Congo,” and argued that this would result in “the restriction of the sovereignty of the Republic of the Congo and the transformation of the Congo, in fact, to the position of the Trust territory, which is contradictory to the Charter.” Objecting to the fact that citizens of the United States and its allies were likely to dominate the most important posts, the Soviet Mission concluded that these experts would “possess authorities of ministers and fix the policy of the Congo for the future and the trend of the country’s development.”²¹² Certain Congolese government officials also noted that ONUC had a tendency to stray outside its mandated authority. In a letter to the secretary-general’s special representative, the Minister for Foreign Affairs expressed concern regarding a “dangerous attitude” that was “gaining ground” among “certain technical staff members more directly responsible for various technical assistance sectors”:

It would seem that, in a praiseworthy desire to produce immediate results, some of your colleagues are tending to work more and more independently of the Congolese Government and administration. Very gradually, a duplicate administration, intent on monopolizing all the relations between the Congo and other countries, is in the process of formation. If this trend (which I understand even if I oppose it) were to prevail, it would mean a return to that paternalism, practised all too long by Belgium, which is precisely one of the main reasons for our troubles.²¹³

Several features of ONUC’s civilian operation suggest that these suspicions were not entirely misplaced. Western experts dominated the operation, and Hammarskjöld’s most trusted advisers were either American or “uncompromisingly pro-Western and anti-Communist.”²¹⁴ Moreover, there is reason to believe that, at least in the earliest stages, Hammarskjöld did indeed envisage the Congo being administered in effect by UN personnel, with UN officials at the head of all the most important ministries. After observing an immediate need for a sound “administrative structure,” an internal Secretariat

planning document from late July 1960 thus set out Hammarskjöld's "tentative approach to civilian affairs" in candid terms:

Whatever the facade, these people will not be advisers but effectively heads of departments with immediate access to their Ministers and authorized to act in their absence. Half a dozen to a dozen good men are enough to fill such posts as Permanent Secretary or Director of Finance, Customs, Commerce, Agriculture, Medical Services, Civil Aviation, etc.²¹⁵

Despite the UN's stated goal of "Africanization" and efforts to support the establishment of strong central administrations in decolonized states, then, its activities appeared at times to work against the achievement of those ends.

Conclusion

This essay has examined the role of UN technical assistance for public administration in the construction of postcolonial states. In revealing new connections with ideas of scientific management and human relations as well as practices of colonial administration, the essay complicates existing stories about modernization and development in the postwar period of decolonization. In reconstructing the professional networks that interlaced with UN technical assistance, it exposes continuities between interwar and postwar structures of influence in this field. In analyzing the rationalities and technologies of public administration promoted by the UN, moreover, it demonstrates the complex ways in which international organizations shaped the structures and functions of postcolonial states. Finally, this essay has highlighted a series of continuities that link postwar development practices with the "neoliberal" consensus as it emerged in the last two decades of the twentieth century.

Public administration remains a central technology of stateness, with particular salience in "developing" states. In today's development discourse, problems of "state capacity" are largely addressed as technical issues through the expert vocabularies of public administration, institution-building, and governance.²¹⁶ The decades since World War II have no doubt seen remarkable growth in administrative capacity in many "developing" countries; in this respect, the Congo might be seen as an extreme case of the difficulties in transplanting the techniques of public administration into a decolonized state. Yet the very extremity of the case study highlights how central the practices and assumptions of public administration are to the development enterprise.

Much more remains to be explored to understand the contributions of public administration to development thought and practice. How did public administration articulate with adjacent disciplines concerned with development, such as economics, engineering, and law? How were UN proposals for reform actually implemented, and how were they viewed by their "targets"? What obstacles and resistances did they encounter, and what were their effects on the ground? How were UN approaches similar to or different from those of other international organizations and development agencies, on both sides of the Cold War? What strategies and maneuvers did UN officials use to enroll other actors into an alliance centered on their articulation of problems and solutions? And how did these various approaches interact and evolve over time? Seeking answers to these

questions will further expand our understanding of the relationship between public administration as a technology of government and the making of modern states, particularly in the decolonized world.

NOTES

1. Dag Hammarskjöld, "Statement at the Second Session of the Economic Commission for Africa," in *Public Papers of the Secretaries General of the United Nations*, vol. 4, ed. Andrew W. Cordier and Wilder Foote (New York: Columbia University Press, 1974), 516–17.
2. Printed cards on file, United Nations Archives and Records Management Section (hereafter abbreviated as UN ARMS), S-0739-0026-0001.
3. Dag Hammarskjöld, "An International Administrative Service," in *Servant of Peace: A Selection of the Speeches and Statements of Dag Hammarskjöld*, ed. Wilder Foote (New York: Harper & Row, 1962), 115.
4. Hammarskjöld had previously served in a variety of positions in the Swedish government. Brian Urquhart, *Hammarskjöld* (New York: Alfred A. Knopf, 1972), 368–69; Mark W. Zacher, *Dag Hammarskjöld's United Nations* (New York: Columbia University Press, 1970), 13–15.
5. For reviews of this literature, see David C. Engerman and Corinna R. Unger, "Introduction: Towards a Global History of Modernization," *Diplomatic History* 33, no. 3 (June 2009): 375–85; Corinna R. Unger, "Histories of Development and Modernization: Findings, Reflections, Future Research," *H-Soz-u-Kult*, September 12, 2010, <http://hsozkult.gesichte.hu-berlin.de/forum/2010-12-001>; Frederick Cooper, "Writing the History of Development," *Journal of Modern European History* 8, no. 1 (2010): 5–23; Joseph M. Hodge, "Writing the History of Development (Part 1: The First Wave)," *Humanity* 6, no. 3 (Winter 2015): 429.
6. See, for example, the few scattered references to public administration in Olav Stokke, *The UN and Development: From Aid to Cooperation* (Bloomington: Indiana University Press, 2009); Stephen Browne, *United Nations Development Programme and System* (New York: Routledge, 2011); Digambar Bhouraskar, *United Nations Development Aid: A Study in History and Politics* (New Delhi: Academic Foundation, 2007); Craig N. Murphy, *The United Nations Development Programme: A Better Way?* (Cambridge: Cambridge University Press, 2006); Gert Rosenthal, "Economic and Social Council," in *The Oxford Handbook on the United Nations*, ed. Thomas G. Weiss and Sam Daws (Oxford: Oxford University Press, 2007), 137; Richard Jolly et al., *UN Contributions to Development Thinking and Practice* (Bloomington: Indiana University Press, 2009), 80.
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107. *Standards and Techniques*, 11.

108. *Handbook of Public Administration*, 5.

109. *Standards and Techniques*, 13.

110. *Ibid.*, 36.

111. *Handbook of Public Administration*, 1.

112. *Ibid.*, 4, 10.

113. *Handbook of Public Administration*, 11; *Standards and Techniques*, 9.

114. *Handbook of Public Administration*, 4–5.

115. *Standards and Techniques*, 26, 32; Part 4 of the Bolivian mission report addressed "Social Development," including significant discussion of living standards and labor. Technical Assistance Administration, *Report of the United Nations Mission of Technical Assistance to Bolivia* (New York: United Nations, 1951), 118 (hereafter cited as *Bolivia Report*).

116. Department of Economic and Social Affairs, *Report on the Organization and Administration of Social Services: Report by the Group of Experts appointed by the Secretary-General of the United Nations* (New York: United Nations, 1962) (hereafter cited as *Organization and Administration of Social Services*).

117. *Handbook of Public Administration*, 17.

118. *Ibid.*, 28–29.

119. UN Office of Public Information, "What is Economic Development? II. Obstacles to Economic Development," *United Nations Review* 5 (March 1959): 19–27, 21, 20.

120. *Standards and Techniques*, 14. Also see *Handbook of Public Administration*, 20.

121. *Standards and Techniques*, 14, 15, 24.

122. *Bolivia Report*, 9.

123. *Standards and Techniques*, 24–25.

124. *Handbook of Public Administration*, 33.

125. See, for example, UN Technical Assistance Programme, *Decentralization for National and Local Development* (New York: United Nations, 1962) 11, 144–48, 197, 205–06 (hereafter cited as *Decentralization for National and Local Development*); *Aspects of Community Development*, 77–78, 96.

126. *Handbook of Public Administration*, 19.

127. *Ibid.*

128. *Standards and Techniques*, 29.

129. *Ibid.*, 30.

130. *Decentralization for National and Local Development*, 26, 56; Ferguson and Gupta, “Spatializing States.”
131. *Decentralization for National and Local Development*, 8.
132. *Aspects of Community Development*, 33–43.
133. *Standards and Techniques*, 26.
134. The UN proposed units of measure for performance that also included achievements in health, employment, and education. *Standards and Techniques*, 19.
135. Bolivia report 1951, 15; *Standards and Techniques*, 19; *Handbook of Public Administration*, 82.
136. Peter Miller, “Accounting for Progress—National Accounting and Planning in France: A Review Essay,” *Accounting, Organizations and Society* 11, no. 1 (1986): 83–104, 101. See also Peter Miller, “On the Interrelations between Accounting and the State,” *Accounting, Organizations and Society* 15, no. 4 (1990): 315–38.
137. *Handbook of Public Administration*, 92.
138. UN Office of Public Information, “What is Economic Development? II,” 20.
139. The “most pointed statistics” to determine progress included “social” data relating to infant mortality, literacy and schooling, and average calorie consumption as well as economic data such as per capita income, family incomes, balance of payments, and so forth; *Standards and Techniques*, 28.
140. *Ibid.*, 42–65.
141. UN Office of Public Information, “What is Economic Development? III,” 23–24.
142. *Standards and Techniques*, 16–20; *Handbook of Public Administration*, 78–91. See Peter Miller, “Management and Accounting,” in *The Cambridge History of Science*, ed. Theodore M. Porter and Dorothy Ross (Cambridge: Cambridge University Press, 2003), chap. 32.
143. Scott, *Seeing Like a State*, 2.
144. *Standards and Techniques*, 16–20.
145. Cohn, *Colonialism*; Appadurai, “Number in the Colonial Imagination,” chap. 10; Kalpagam, “Colonial State and Statistical Knowledge,” 37; Helen Tilley, *Africa as a Living Laboratory* (Chicago: University of Chicago Press, 2011).
146. *Standards and Techniques*, 21. See also *Handbook of Public Administration*, 34–55.
147. *Standards and Techniques*, 23.
148. *Standards and Techniques*, 23; *Handbook of Public Administration*, 9.
149. *Standards and Techniques*, 23.
150. Dwivedi and Nef, “Crises and Continuities,” 60.
151. Milton J. Esmen, “The Maturing of Development Administration,” *Public Administration and Development* 8, no. 1 (January/March 1988): 125–34, 126.
152. *Standards and Techniques*, 12.
153. Memorandum headed “Establishment of an International Centre, under the auspices of the United Nations, for training in Public Administration,” from Mr. Benedicto Silva to Mr. David Owen, Assistant Secretary-General, Department of Economic Affairs, UN ARMS, S-0441-1113.
154. *Handbook of Public Administration*, 13.
155. *Ibid.*, 5, 7.
156. David Hirschmann, “Development Management versus Third World Bureaucracies: A Brief History of Conflicting Interests,” *Development and Change* 30, no. 2 (1999): 287–305, 289.
157. *Ibid.*, 287–305, 301.
158. The *Handbook of Public Administration* included a whole section on human relations: 55–62.
159. *Ibid.*, 56.
160. *Ibid.*, 55.
161. *Ibid.*, 56.
162. *Ibid.*
163. *Ibid.*, 57.
164. *Ibid.*, 105.
165. *Ibid.*
166. *Ibid.*, 108.
167. See, for example, Christopher Pollitt, *Managerialism and the Public Services* (Oxford: Blackwell, 1990), 149–64. See Sinclair, *To Reform the World*, 262–66.
168. *Handbook of Public Administration*, 63–70.
169. Lugard, *Dual Mandate*, 96; see also Bill Cooke, “A New Continuity,” 47; See Immerwahr, *Thinking Small*.
170. *Standards and Techniques*, 15.
171. *Decentralization for National and Local Development*, 32.
172. *Aspects of Community Development*, 2, 47. See also *Handbook of Public Administration*, 69–70.
173. Nikolas Rose, *Powers of Freedom: Reframing Political Thought* (Cambridge: Cambridge University Press, 1999), 167–96; Tania Murray Li, *The Will to Improve: Governmentality, Development, and the Practice of Politics* (Durham, NC: Duke University Press, 2007), 232–39.
174. James Ferguson, *The Anti-Politics Machine: “Development,” Depoliticization, and Bureaucratic Power in Lesotho* (Minneapolis: University of Minnesota, 1994), 273.

175. *Standards and Techniques*, 15. On World Bank support of parastatals, see Corinna R. Unger, (this issue).
176. *Handbook of Public Administration*, 20–21, 71–78. The Bolivia mission report noted fifty “peripheral entities” in that country, including eighteen public corporations or publicly owned business enterprises, *Bolivia Report*, 19.
177. *Standards and Techniques*, 15.
178. *Organization and Administration of Social Services*, 19–21. Also see *Handbook of Public Administration*, 71–78 (chap. 8, on “Autonomous Institutions and Public Enterprises”).
179. *Standards and Techniques*, 29.
180. R. A. W. Rhodes, “The Hollowing Out of the State: The Changing Nature of the Public Service in Britain,” *Political Quarterly* 65, no. 2 (April 1994): 138–51; Susan Strange, *The Retreat of the State* (Cambridge: Cambridge University Press, 1996).
181. *Bolivia Report*, 3 (italics removed). See also Muschik, “Managing the World”; Lepawsky, “Technical Assistance,” 22; Hosch, “Public Administration Division,” 231.
182. Lepawsky, “Technical Assistance,” 26. See *Standards and Techniques*, 37.
183. Dag Hammarskjöld, “An International Administrative Service,” in *Public Papers of the Secretaries General of the United Nations*, vol. 4, ed. Andrew Cordier and Wilder Foote (New York: Columbia University Press, 1974), 149, 153. See also Üner Kirdar, *The Structure of United Nations Economic-Aid to Underdeveloped Countries* (The Hague: Martinus Nijhoff, 1966), 64–83; Bhouraskar, *United Nations Development Aid*, 179–86.
184. Oscar Schachter, “The Relation of Law, Politics and Action in the United Nations,” *Recueil des Cours* 109 (1963): 165–256, 242–43. See also Kirdar, *Structure of United Nations Economic-Aid*, 67–70.
185. Alexander Yonah, *International Technical Assistance Experts* (New York: Frederick A. Praeger, 1966), 15.
186. “New Tool for Economic Development: An International Administrative Service,” *United Nations Review* 5 (July 1958): 25–27, 26.
187. Kirdar, *Structure of United Nations Economic-Aid*, 76 n. 1; Alvin Z. Rubinstein, *The Soviets in International Organizations* (Princeton: Princeton University Press, 1964) 82; Bhouraskar, *United Nations Development Aid*, 181.
188. Arthur H. House, *The U.N. in the Congo: The Political and Civilian Efforts* (Washington, DC: University Press of America, 1978), 10–13.
189. “Progress Report on United Nations Civilian Operations (Organization and Activities),” ACC. A/521, August 24, 1960, United Nations Archives (hereafter abbreviated as UNA), S-0201-0003-01.
190. “Cable to the Secretary-General” from Patrice Lumumba, Prime Minister of the Congo, and Joseph Kasa-Vubu, President of the Congo, to Dag Hammarskjöld, July 13, 1960, UN Doc S/4382.
191. UN Security Council, Resolution 143, S/4387 (July 14, 1960).
192. Catherine Hoskyns, *The Congo Since Independence* (Oxford: Oxford University Press, 1965); Georges Abi-Saab, *The United Nations Operation in the Congo, 1960–1964* (Oxford: Oxford University Press, 1978); Ernest W. Lefever, *Uncertain Mandate* (Baltimore, MD: John Hopkins University Press, 1967); Alan James, *Britain and the Congo Crisis, 1960–63* (London: Palgrave Macmillan, 1996).
193. “United Nations Technical Assistance in the Congo,” (undated, pre-1960), UNA, S-0752-0040-06.
194. Rajeshwar Dayal, “First Progress Report to the Secretary-General from His Special Representative in the Congo, Ambassador Rajeshwar Dayal,” September 21, 1960, UN Doc S/4531, 16.
195. House, *U.N. in the Congo*; Harold Karan Jacobson, “ONUC’s Civilian Operations: State-Preserving and State-Building,” *World Politics* 17, no. 1 (October 1964): 75–107.
196. Document headed “Public Administration,” August 16, 1960, UN ARMS, S-0739-0025-0005.
197. Interoffice Memorandum headed “Handing over-notes” from Mr. Robert Gardiner, Public Administration Expert, to Mr. Khiari, October 31, 1960, UN ARMS, S-0739-0025-0004.
198. Interoffice Memorandum headed “Review of Public Administration and Budget,” from Robert Gardiner, Public Administration Expert, and D. Dinour to Dr. Sture Linnér, Chief, UN Civilian Operations, August 15, 1960, UN ARMS, S-0739-0025-0005.
199. Hirschmann, “Development Management versus Third World Bureaucracies,” 291.
200. Memorandum headed “Public Administration” from Robert Gardiner, Public Administration Expert, to Dr. Sture Linnér, Chief, UN Civilian Operations, August 1, 1960, UN ARMS, S-0739-0025-0005.
201. Report on “Public Administration,” (undated, c. 1963), UN ARMS, S-0728-0031-0002. Interoffice Memorandum headed “Comité International de l’Organisation Scientifique” from Robert Gardiner, Public Administration Expert, to Dr. Sture Linnér, Chief, UN Civilian Operations, August 17, 1960, UN ARMS, S-0739-0025-0005.
202. UN ARMS, S-0739-0027-0001. See also Report on “Public Administration,” (undated, c. 1963), UN ARMS, S-0728-0031-0002.
203. Memorandum headed “Public Administration” from Robert Gardiner, Public Administration Expert, to Dr. Sture Linnér, Chief, UN Civilian Operations, August 1, 1960, UN ARMS, S-0739-0025-0005; Memorandum headed “Public Administration” from Robert Gardiner to Dr. Sture Linnér, Chief, UN Civilian Operations, August 6, 1960, UN ARMS, S-0739-0025-0005. Also see UN ARMS, S-0739-0025-0007.
204. Memorandum headed “Public Administration” from A.C. Gilpin, Deputy Resident Representative, UNTAB, Leopoldville, to Mr. W. Houston Miller, Programme Officer in Charge, Congo (Leo) Unit, November

- 4, 1964, UN ARMS, S-0728-0031-0002. Interoffice Memorandum from Dr. Sture Linnér, Chief of Civilian Operations, to Mr. J.M. Grossen, Senior Consultant for Judicature, November 5, 1960, UN ARMS, S-0739-0025-0004.
205. Interoffice Memorandum headed “Sir John Whyatt” from J.M. Grossen to Dr. Sture Linnér, Chief, UN Civilian Operations, September 30, 1960, UN ARMS, S-0739-0025-0007. The candidate was Sir John Whyatt. As Attorney-General and Minister for Legal Affairs, Whyatt’s CV stated that he had been “responsible for prosecutions and maintaining the rule of law, as far as possible, during the Mau Mau emergency; in particular, responsible for prosecution of Jomo Kenyatta, the principal Mau Mau leader, and appeared on behalf of the Crown on Kenyatta’s appeal to the Privy Council. Responsible for drafting a large number of emergency regulations to deal with Mau Mau trouble. . . . responsible for administration of Prisons Department.” On British brutalities during the Kenya emergency, see David Anderson, *Histories of the Hanged* (New York: W.W. Norton, 2005); Caroline Elkins, *Britain’s Gulag* (London: Pimlico, 2005).
206. Gardiner felt the need was especially pressing in the Ministry of Finance. Interoffice Memorandum headed “Progress Report, week ending 27 August 1960” from Robert Gardiner to Dr. Sture Linnér, August 27, 1960, UN ARMS, S-0739-0025-0004.
207. Dag Hammarskjöld, “Second Report by the Secretary-General on the Implementation of Security Council Resolutions,” UN Doc S/4417/Add.5 (August 11, 1960).
208. “Cable B336 from Secretary General to Cordier” (date illegible), UNA S-0845-0006-06-00001.
209. Dag Hammarskjöld, “Statement on UN Operations in the Congo before the General Assembly,” in *Public Papers of the Secretaries General of the United Nations, vol. 5*, ed. Andrew W. Cordier and Wilder Foote (Columbia: Columbia University Press, 1974), 204.
210. House, *U.N. in the Congo*, 77–78, 90.
211. Conor Cruise O’Brien, *To Katanga and Back* (New York: Simon & Schuster, 1963).
212. Union of the Soviet Socialist Republics Mission to the United Nations, “On the Plan of ‘The Civilian Operations’ in the Congo, Submitted by the UN Secretary General on August 12, 1960,” August 20, 1960, UNA, S-0845-0006-06-00001.
213. Letter from J. M. Bomboko, minister for foreign affairs, to the special representative of the secretary-general of the United Nations, ACC. A/521, March 27, 1962, UNA S-0201-0042-0005.
214. Madeleine G. Kalb, *The Congo Cables: The Cold War in Africa—From Eisenhower to Kennedy* (New York: Macmillan, 1982), 22. See also House, *U.N. in the Congo*, 190; O’Brien, *To Katanga and Back*, 51, 53, 56–57.
215. “A Tentative Approach to Civilian Affairs—Draft,” July 23, 1960, UNA S-0845-0006-06-00001.
216. Hameiri, “Failed States or a Failed Paradigm?”; Barma et al., eds., *Institutions Taking Root*; Brian Levy and Sahr Kpundeh, eds., *Building State Capacity in Africa: New Approaches, Emerging Lessons* (Washington, DC: World Bank Institute, 2004).